

# MTA

## Idea, the new customizable dashboard

*Las Vegas, 10 March 2020.* MTA a multinational company, headquartered in Italy, known for the development and production of a wide range of electromechanical and electronic products for major OEMs, is introducing during CONEXPO-CON/AGG 2020 (Bronze Hall, Stand B-92809) "Idea", a new dashboard which is customizable through MTA Studio® software. This is a quick and user-friendly tool that allows OEMs to adapt the dashboard to the specific application needs of the vehicles where it will be installed in.

Idea is a dashboard designed for the specific needs of the off-highway sector, also usable as a display and available in both portrait and landscape versions.

Despite its small size (294x142x45,6 mm), Idea is a very robust device with IP66 protection and can be powered with 12 Vdc and 24 Vdc, making it perfect for heavy-duty applications. The parameters of the machine or of the equipment connected to it are displayed on a 7" TFT, glued to the front glass using optical bonding. In addition to a mineral glass cover with anti-fingerprint and anti-scratch surface, this process ensures excellent visibility in all conditions.

In order to ensure maximum operational safety, around the TFT we find 18 high-efficiency LED indicators, 14 of which have diagnostic functions. 8 lights have a redundant control circuit and 2 lights can be externally controlled via 2 digital inputs, thus isolating them from any malfunction of the dashboard. Symbols and light colors can also be customized, asking MTA to produce personalized screen printing. On the side there are 4 rubber buttons designed to activate features selectable via software by the customer.

Also noteworthy is the presence of one video input for connection to an analog camera, a connector for BroadR-Reach Ethernet, to a possible digital camera, and BLE to allow the display of information from specialized apps.

Besides Idea, the range of customizable electronic products consists of 6 dashboards, Spot, Quik, Quik Plus, Revo, Revo Plus and Smart; 4 displays, Zip, Giotto, Giotto K and Leonardo; 2 electronic units to drive actuators, Dyna and Actua.

Designed for the agricultural and earth-moving world and, more generally, for all applications that do not require a high level of personalization, MTA's customizable electronic products meet the needs of

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an always increasing number of OEMs who can find a complete offer in terms of shapes and sizes of high performing, cost effective products, featuring elegant design and modern lines.

IMAGES

	<p>Idea, the new dashboard for the off-highway sector, can also be used as a display and is available both in portrait and landscape versions.</p> <p>It features small size (294x142x45,6 mm) and is customizable through MTA Studio® software tool</p>
	<p>MTA's Logo</p>

<p><b>MTA S.p.A.</b> is a global leader in the development and production of a wide range of electromechanical and electronic products developed internally for the primary manufacturers of cars, motorcycles, on and off-highway vehicles.</p> <p>Founded in 1954, MTA has two production sites in Italy (Codogno and Rolo), 8 foreign sites, sales of about €205 million, and 1,480 employees.</p>	<p><b>TO LEARN MORE</b></p> <ul style="list-style-type: none"><li> Website <a href="http://www.mta.it">www.mta.it</a></li><li> LinkedIn <a href="https://www.linkedin.com/company/mta-s-p-a/">mta-s-p-a-</a></li><li> Facebook <a href="https://www.facebook.com/MTA.GROUP">MTA.GROUP</a></li><li> YouTube <a href="https://www.youtube.com/MTAItaly">MTAItaly</a></li></ul>
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